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2027 Media Guide

GIT SECURITY International

Management | Security | Cyber Security |
Fire Protection | Safety

www.GIT-SECURITY.com



**SecureLeader
SafeLeader**

The GIT Talk with the Market Leaders

GIT SECURITY International

GIT SECURITY International is the digital-first media platform for the global safety and security community. It connects technology providers, solution partners and service companies with decision-makers, specifiers and end users across key industries worldwide.

GIT SECURITY International reaches both sides of the market: **end users** responsible for security, safety, fire protection and risk management as well as the **entire safety and security channel**, including installers, integrators, manufacturers, consultants, distributors and service providers.

This unique approach helps advertisers not only promote products and solutions within the channel, but also create demand among the organisations that ultimately specify, influence and purchase security technologies.

GIT SECURITY International is a **fully digital media brand** serving the global safety and security community. Through its **ePaper editions, newsletter products, social media** activities and the international **online portal GIT-SECURITY.com**, the brand delivers year-round visibility, measurable engagement and lead-generation opportunities for marketing and sales teams.

The editorial focus covers the full spectrum of modern protection strategies, including **Security, Cybersecurity, Fire Protection, Occupational Safety and Management**. Readers benefit from market intelligence, technology trends, best practices, project reports and product innovations that support informed investment decisions.

Advertisers benefit from access to an international audience that spans **industry, critical infrastructure, transportation, logistics, government, healthcare, retail, finance and technology sectors**. Combined with Talks and other digital engagement formats, GIT SECURITY International offers a powerful environment for awareness building, thought leadership and lead generation.

Reach. Engage. Generate Leads.

Whether you are launching a new solution, entering international markets, building brand awareness or generating qualified leads, GIT SECURITY International provides the audience, credibility and digital reach to support your growth.

Overview

Publication Frequency
8 newsletters per year
4 ePapers per year

Volume
23rd year 2027

Editor
Matthias Erler

Team Lead Editorial
Dr. Timo Gimbel

Team Lead Sales
Miryam Reubold

Publishing Director
Steffen Ebert

Advertising Administration
Claudia Vogel

Single Copy Rate
€ 17.00 (+ VAT, + Postage)

Subscription
€ 62.00 (+ VAT)

Subscription for students
€ 31.00 (+ VAT)

ISSN
2190-4367

Format of the magazine
Digital, A4, 210 x 297 mm

Content

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Analysis

REACH. ENGAGE. GENERATE LEADS. Connect with the global safety and security community

GIT SECURITY International brings technology providers together with safety and security professionals, senior decision-makers and end users across key industries worldwide.

Our integrated B2B media portfolio helps companies to:

- **build visibility** in international safety and security markets
- **reach decision-makers** throughout the buying process
- **communicate solutions** in a credible editorial environment
- engage both **end users** and the safety and security **channel**
- generate qualified **leads** through ePaper, portal, newsletter and social media campaigns

Reach the People Who Drive Safety and Security Decisions

- Typical readers include:
- Security Professionals, Senior Security Decision-Makers, CSOs, CISOs and Heads of EHS
 - Department Heads and Project Managers
 - Division Heads and Business Unit Managers
 - Managing Directors, Executive Management, Board Members and Company Owners

End-User Target Breakdown

Target Industry	Share
Industry, Energy & Utilities	45%
Government	26%
Transportation, Logistics & Traffic	15%
Retail	5%
IT, Telecom & Data Center	5%
Education	2%
Healthcare	1%
Finance	1%

Target breakdown based on 13,843 potential end-user contacts with clearly identifiable industry classification. AI-assisted analysis. Human-reviewed and validated.

Global Market Target Breakdown

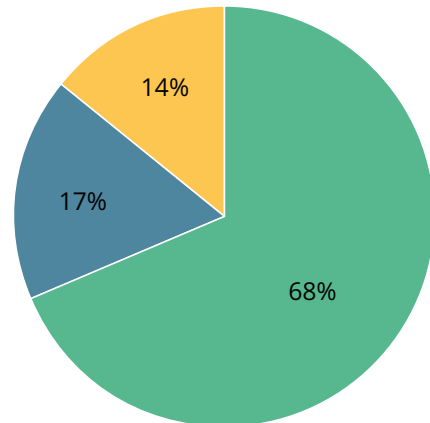
Economic Area	Share
EMEA (Europe, Middle East, Africa)	68%
APAC (East Asia, South East Asia, Australia, Oceania/Pacific)	17%
AMER (North America, South America)	14%

Based on print data base, projected onto ePaper recipients. Regional distribution based on 9,267 internationally assigned contacts. Contacts without a clear country assignment are excluded. AI-assisted analysis. Human-reviewed and validated.

Channel Target Breakdown

Distribution Channel	Share
System Vendors	52%
Contractors	27%
Integrators	9%
Installers	8%
Wholesalers/Retailers	4%

Based on print data base, projected onto ePaper recipients. The distribution channel breakdown is based on 6,975 potential contacts with a clearly identifiable safety-/security-industry classification. Contacts without a sufficiently specific industry classification were excluded from this breakdown. AI-assisted analysis. Human-reviewed and validated.



Distribution by Economic Area

- EMEA (Europe, Middle East, Africa)
- APAC (East Asia, South East Asia, Australia, Oceania/Pacific)
- AMER (North America, South America)

More Than Reach: Relevant Touchpoints Across Every Channel 53,769 Total Audience Reach

Digital and Social Media	Contacts
GIT-SECURITY.com/ GIT-SICHERHEIT.de (monthly unique users)	Ø 15,349
Linkedin total*	29,464
of which GIT SECURITY	2,659
ePaper & Newsletter	8,956
Scope total	53,769

* LinkedIn: sum of followers in our team, including followers of the GIT SECURITY news site

Prices & Formats

Advertisements	width / height (mm)	Price €
1/1 Page	210 x 297*	6,015
1/2 Page portrait	90 x 260	3,120
1/2 Page landscape	185 x 128	3,120
Juniorpage	137 x 190	3,335
1/3 Page portrait	58 x 260	2,395
1/3 Page landscape	185 x 85	2,395
1/4 Page classic	90 x 128	1,985
1/4 Page portrait	43 x 260	1,985
1/4 Page landscape	185 x 63	1,985
1/8 Page classic	90 x 63	1,420
1/8 Page landscape	185 x 30	1,420
Job Advertisements	25 % discount on regular advertisement prices	

Preferred positions

Title Page + Story ¹	213 x 303	8,570
Inside front/back page ¹	210 x 297*	6,270
Outside Back page ¹	210 x 297*	6,650
1 st right hand page in text ¹	185 x 260	6,650
Belly Band	450 x max. 100	6,735
Title corner	73 x 51 x 51*	2,045

* plus 3 mm overlap on all sides

Digital loose inserts	width / height (mm)	Price €
Up to 12 pages	210 x 297	3,150
Up to 20 pages	210 x 297	3,975

Additional pages by arrangement; digital loose insert: inserted at the end of the ePaper

Reprints and ePrints

For your web presence we would be pleased to provide you with the PDF file of your article for a nominal charge of **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

Contact:

Miryam Reubold, +49 6201 606 127, miryam.reubold@wiley.com

Bosch Building Technologies

Fritz-Schäffer-Straße 9
81737 München
Deutschland



Kontakt Website

Produkte und Systemlösungen für Videoüberwachung, Einbruchmelde-, Brandmelde-, Sprachalarm- und Managementsysteme sowie Zutrittskontrolle, professionelle Audio- und Konferenzsysteme. In ausgewählten Ländern bietet Bosch Lösungen und Dienstleistungen für Gebäudesicherheit, Energieeffizienz und Gebäudautomation an.

Beiträge



Company Channel & Channel Content Service at GIT-SECURITY.com

- incl. logo promotion and back link
- incl. promotion at **GIT Business Partner Portal and ePaper**
- incl. Channel Content Service: Publication of your press and product releases in your own company channel on the Portal – parallel to the ePaper publication

2,250 Euro per year

Company Channel & Content Service	Price €*
6 month / per month:	235
12 month / per month:	225

* until further notice, price per publication

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan SE
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

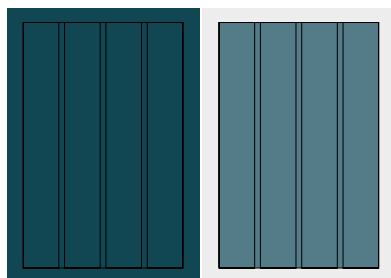
VAT-Id.No.: DE136766623
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2026 and supersedes all previous price lists.

- ¹ Cancellation possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH has exclusive rights of it for 6 months.

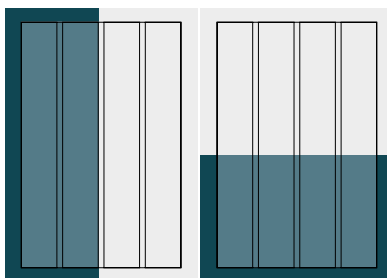
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

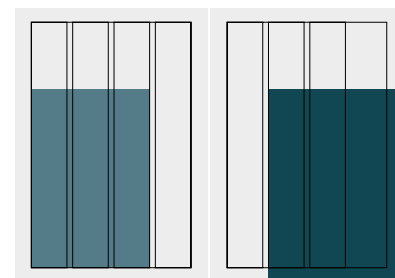
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

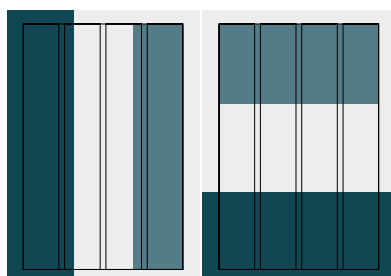
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

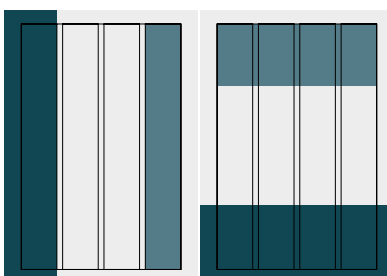
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

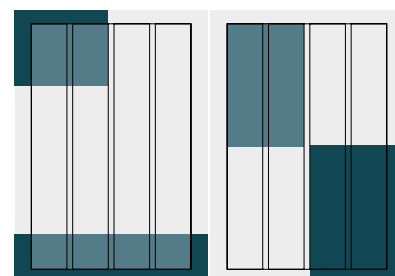
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format

210 x 297 mm (width x height), A4 size
 185 x 260 mm (width x height), print space
 Number of columns: 3; column width 58 mm or
 Number of columns: 4, column width 43 mm

Colours

Euro scale

Digital loose inserts

Insert size: 210 mm x 297 mm
 Please provide a high-resolution PDF file in CMYK color mode with a minimum resolution of 300 dpi.

Advertising Material Requirements

Please provide your advertisement as a high-resolution PDF file in CMYK color mode with a minimum resolution of 300 dpi.

Editorial Content Specifications

Please submit your text content in Microsoft Word format (.doc/.docx) and your images in high-resolution, print-ready quality (minimum 300 dpi). For best results, we recommend providing image files in TIFF or JPG format.

Requirements for Print-Ready Artwork

We kindly ask you to observe the following requirements when preparing your artwork:

- Use CMYK colors only and ensure that no RGB colors are included.
- Fully embed all fonts used in the document or convert them to outlines before exporting.
- Save JPG files using a high-quality setting, ideally High or Maximum, to avoid visible loss of image quality.

Please also note that advertisement files created in applications such as Microsoft Word, Excel, or PowerPoint are not suitable for professional prepress production. Such files must be converted and prepared accordingly before production. This may result in changes to the appearance of the artwork and can require additional processing work, which we may need to charge for.

Transmissions options

by email to claudia.vogel@wiley.com



Wiley-VCH GmbH
 Claudia Vogel
 Boschstrasse 12
 69469 Weinheim, Germany
 Tel.: +49 (0) 6201 606 758

Die GIT SICHERHEIT is important to me, because it is characterized by proximity to the players of the safety and security industry. It is thanks to this trust that first-hand information and insights that are rarely open insights for the industry.

Dr. Alexandra Forster,
 Head of Corporate Security
 at the Bayer AG



GIT SICHERHEIT is important to me because it provides me with new trends and information in the fields of safety and security.

Enno Münster,
 Head of Occupational Safety,
 Integrated Management
 System Functions & Security bei
 DB Fernverkehr AG



Dates & Contents

Curated highlights from GIT-SECURITY.com delivered via Newsletter and ePaper

Issue	1 Jan Newsletter	2 Feb Newsletter	3 March ePaper	4 April Newsletter
Publishing Date	2027-01-27	2027-02-24	2027-03-31	2027-04-21
Advertising/Banner Deadline	2027-01-20	2027-02-17	2027-03-17	2027-04-14
Editorial Deadline	2027-01-13	2027-02-10	2027-03-10	2027-04-07

Target Industry Verticals	Pharma, Life Sciences & Laboratories	Healthcare & Hospitals	Critical Infrastructure (CNI/KRITIS)	Industrial Manufacturing
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Key Decision Makers	Compliance Directors Global Security Managers Site Protection Managers Facility Security Leaders	Hospital Security Directors Healthcare Security & Facility Managers Operations Directors	Chief Security Officers (CSOs) Security Directors Resilience Managers CISOs Operations Directors	Plant Security Managers OT Security Managers Operations Directors Industrial Security Leaders
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News	■	■	■	■
Security Services System Integration	■		■	
Perimeter Protection Intrusion Detection/ Protection	■		■	
Building Security		■		
Video Surveillance Video Security		■	■	
Identification Communication		■		
Access Control Time & Attendance	■	■	■	■
Cyber Security IT-/OT-Security		■	■	■
Fire Protection		■	■	■
Secure Automation Machine and System Safety	■			■
Hazardous Substances Gas Detection	■			
Safety At Work Personal Protective Equipment	■			■

Trade Events	Intersec Global Dubai (UAE) 12-14 January 2027 (Review)	ISC West Las Vegas 05-09 April 2027	ISC West Las Vegas 05-09 April 2027	The Security Event Birmingham (UK) 27-29 April 2027
	Security & Policing Farnborough (UK) 16-18 March 2027	The Security Event Birmingham (UK) 27-29 April 2027	The Security Event Birmingham (UK) 27-29 April 2027	Data Centre World / Tech Show Frankfurt (GER) 19-20 May 2027
		GIT SECURITY AWARD DEADLINE Product Submission March 31	Energy Infrastructure & Data Centres Europe Rotterdam 13-14 April 2027	

Dates & Contents

Curated highlights from GIT-SECURITY.com delivered via Newsletter and ePaper

Issue	5 May Newsletter	6 June ePaper	7 July Newsletter	8 August Newsletter
Publishing Date	2027-05-26	2027-06-23	2027-07-28	2027-08-25
Advertising/Banner Deadline	2027-05-19	2027-06-16	2027-07-21	2027-08-18
Editorial Deadline	2027-05-12	2027-06-09	2027-07-14	2027-08-11

Target Industry Verticals	Logistics, Warehousing & E-Commerce	Energy, Utilities & Renewables	Commercial Real Estate & Smart Buildings	Banking, Finance & FinTech
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Key Decision Makers	Supply Chain Security Managers Logistics Security Directors Loss Prevention Managers Operations Leaders	Security Directors Asset Protection Managers Grid Security Managers Critical Infrastructure Managers	Building Security Managers Property Directors Facility Managers Smart Building Operators	Physical Security Directors Fraud Prevention Managers Resilience Managers Risk Directors
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News	■	■	■	■
Security Services System Integration		■	■	
Perimeter Protection Intrusion Detection/ Protection	■	■		
Building Security			■	■
Video Surveillance Video Security	■	■	■	■
Identification Communication			■	■
Access Control Time & Attendance	■		■	■
Cyber Security IT-/OT-Security		■		■
Fire Protection	■	■	■	■
Secure Automation Machine and System Safety		■		
Hazardous Substances Gas Detection		■		
Safety At Work Personal Protective Equipment	■	■		

Trade Events	SecurityExpo Munich (GER) 30 June – 1 July 2027	SecurityExpo Munich (GER) 30 June – 1 July 2027	International Security Expo London (UK) September 2027	International Security Expo London (UK) September 2027
		GIT SECURITY AWARD VOTING	Smart Building Expo Milan (I) 17-19 November 2027	

Dates & Contents

Curated highlights from GIT-SECURITY.com delivered via Newsletter and ePaper

Issue	9 September ePaper	10 October Newsletter	11 November ePaper	12 December Newsletter
Publishing Date	2027-09-15	2027-10-13	2027-11-10	2027-12-07
Advertising/Banner Deadline	2027-09-01	2027-10-06	2027-10-27	2027-11-30
Editorial Deadline	2027-08-25	2027-09-29	2027-10-20	2027-11-23

Target Industry Verticals	Transportation, Aviation & Ports	Oil, Gas & Petrochemicals	Data Centers & Digital Infrastructure	Government & Public Safety
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Key Decision Makers	Airport Security Directors Rail Security Managers Port Security Managers Transportation Security Leaders	HSE Managers Corporate Security Directors Asset Protection Managers Site Security Managers	Data Center Directors Data Center Security Managers Colocation Operators Infrastructure Security Managers	Homeland Security Officials Public Safety Executives Government Security Authorities
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News	■	■	■	■
Security Services System Integration	■	■	■	■
Perimeter Protection Intrusion Detection/ Protection	■	■		■
Building Security	■		■	
Video Surveillance Video Security	■		■	■
Identification Communication				■
Access Control Time & Attendance	■		■	■
Cyber Security IT-/OT-Security		■	■	
Fire Protection		■	■	
Secure Automation Machine and System Safety		■		
Hazardous Substances Gas Detection		■		
Safety At Work Personal Protective Equipment		■		

Trade Events	International Security Expo London (UK) September 2027	Intersec Saudi Arabia Riyadh (KSA) TBA 2027	Sicurezza Milan (I) 17–19 November 2027	Intersec Global Dubai (UAE) January 2028
	Inter Airport Global Milano (I) 12–14 October 2027	A+A Dusseldorf (GER) 26–29 October 2027	PMR Expo Cologne (GER) November 2027	
	GSX Global Security Exchange Orlando (USA) 20–22 September 2027		GIT SECURITY AWARD PRESENTATION	

GIT Target Group Portal GIT-SECURITY.com

GIT-SECURITY.com is the digital platform for the global safety and security community, connecting solution providers with decision-makers, specifiers and end users across international markets.

Display/Banner Advertising

Give your company a face, show presence, communicate a product launch – and benefit from our reach!

Supplement your print advertising in GIT SECURITY with an image campaign on **GIT-SECURITY.com** and increase your market penetration.

Billboard*	970 x 250 Pixel plus mobile: 320 x 100 pixels	€ 2,890 / month, run of site**
Wide Skyscraper*	160 x 600 Pixel plus mobile: 320 x 100 pixels	€ 2,430 / month, run of site**
Leaderboard*	728 x 90 Pixel plus mobile: 320 x 100 pixels	€ 2,140 / month, run of site**
Medium Rectangle*	300 x 250 Pixel plus mobile: 320 x 100 pixels	€ 1,960 / month, run of site**

*IMPORTANT: the mobile optimized version requires an additional format of 300 x 100 pixels

** run of site: the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (four banners at one position).

Top Feature (Content ad)

Promote your product, your application note, your event or any other highlight on the "cover page" of **GIT-SECURITY.com**. Reach your target group 24/7/365.

Scope of services and specifications:

Headline, teaser text (max. 120 characters), text (max. 4,000 char). Text please formulated in a factually neutral way. At least 1 image (format 1.5 to 1, e.g. W x H 750 x 500 px, max. 250 KB), further images possible (format as above), captions with exact assignment to the images. Target URL if possible

Running Time: two weeks prominent as a Top Feature Story. Permanently in the respective portal category *€ 2,180

Combinated Offer: Top Feature on Portal + Newsletter € 3,750

* In a rotation scheme with three other Top Feature Stories. Text is subject to editorial criteria.

Content Banner

The content banner is placed in the centre of the editorial content and is thus optimally integrated into the user's reading flow

Text Ad: Teaser text with link to your article or website € 2,180

Whitepaper | Application Note

The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors'.

Scope of Service:

Teaser text, product photos, company contacts, PDF for download € 3,385 / 6 months

Webcast | Video

This multimedia advertising format is the perfect complement to your banner advertising and whitepapers.

Scope of Service:

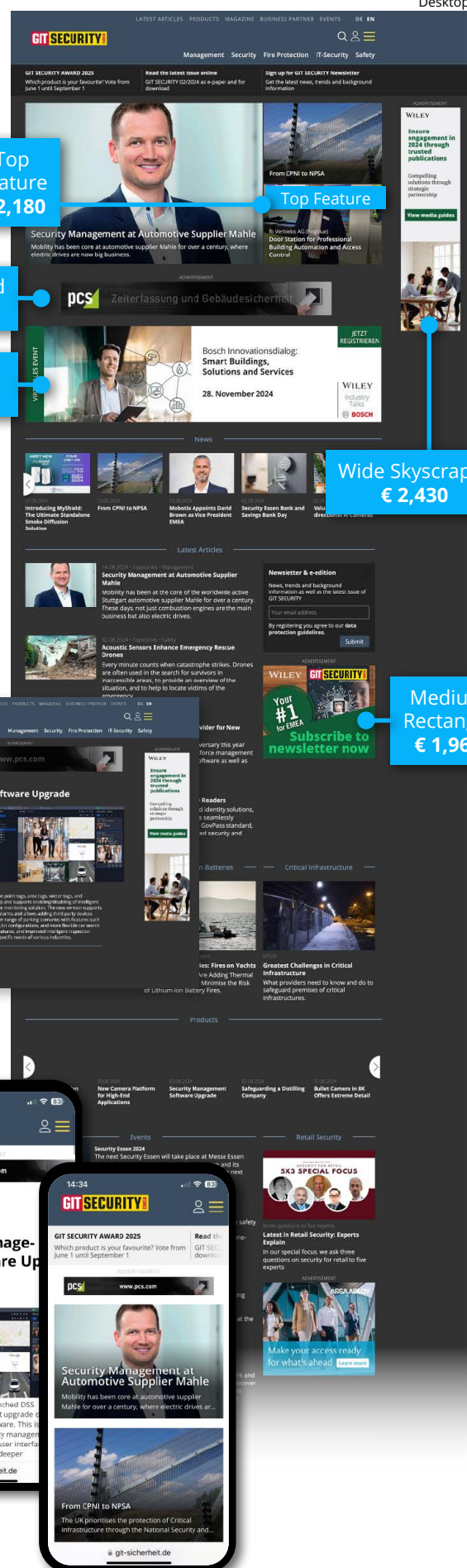
Teaser text, product video, company address € 1,090 / 6 months

Accesses to GIT-SECURITY.com/GIT-SICHERHEIT.de

(Plausible Analytics)

Page Impressions/Month	25,170
Visits/Month	15,349
Mean values from the 1st half of 2026	

See next page for technical specifications



Newsletter GIT SECURITY International

GIT SECURITY International informs its newsletter subscribers monthly about current industry events, top news and application stories. It contains latest products, services and events.

Newsletter: Banner formats & prices

With the booking of a „Feature“, your content will be placed on one of the prominent feature positions

Full Banner PLUS	double height: 468 x 120 Pixel	€ 2,120
Medium Rectangle	300 x 250 Pixel	€ 1,960
Full Banner	468 x 60 Pixel	€ 1,310

Feature Newsletter (Content ad)	Headline, teaser text (max. 120 characters), text (max. 4,000 char). Text please formulated in a factually neutral way. At least 1 image (format 1.5 to 1, e.g. W x H 750 x 500 px, max. 250 KB), further images possible (format above), captions with exact assignment to the images. Target URL if possible	€ 2,090
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Combo offer:

Top Feature on website + newsletter Content Ad direct	€ 3,750
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Job advertisement:

description of position 50 characters, call-to-action 70 characters, graphic 750 x 500 pixels, external link	€ 870
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Content Ad direct	€ 2,310
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Material delivery at the latest 7 days before the dispatch date of the booked newsletter.

Newsletter Key Figures 2025

Number of recipients	8,956
Open Rate (MV)	5.5 %
Click Through Rate (MV)	0.8 %

MV = Mean value of 5 newsletters sent out May-Sept 2026

Technical Data

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner (Website)

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG

Target-website

Please tell us the exact URL, where your banner should be linked to.

Webcast

Data format: any video format is possible; it is possible to embed existing videos, such as YouTube or Vimeo videos



Newsletter

TOP TOPIC: Security Essen - Themes and Program

Dear Reader,

We are looking forward to the next few weeks with lots of exciting events. We start with "Security" - a real highlight for all security professionals!

Lots of new products, solutions and services will be on show in Essen - see below. We hope you enjoy reading this newsletter and look forward to seeing you there.

Yours, **Steffen Ebert** for the Wiley and GIT Team

New: Full Banner PLUS double height! € 2,120



Features



Video analytics: Server- or edge-based even or both?

Server or camera: which platform should your video analytics application run on? There are many options, and it is also worthwhile to look at hybrid approaches.

[read more](#)



Introducing MyShield: The Ultimate Smoke Diffusion Solution

Essence Security will be presenting the brand new MyShield Next at Security in Essen.

[read more](#)

Feature € 2,090



Full Banner € 1,310



Security Essen 2024



Enhanced Insights in Security Essen Program

Security Essen has put together a packed support program of conferences and seminars alongside more than 500 exhibitors and the opportunity to network.

[read more](#)



Security Essen 2024: Traka Exhibiting Intelligent Key Management and Automotive Solutions

Traka, part of the Assa Abloy Group, will be exhibiting intelligent key cabinets, smart asset management lockers and innovative automotive solutions at Security Essen 2024, Europe's largest security fair.

[read more](#)



Smart Platform to Aggregate and Control

The benefits of Lares 4.0, the new generation of Lares Security, named after the Latin word for Rome that represented the duties who protected the domus, the house, and therefore also the family.

[read more](#)

Exclusive access to your customers

Single Sponsored Newsletter 5,985 €

GIT SECURITY AWARD

The GIT SECURITY AWARD (GSA) is the longest established award on the market. **Since 2003**, the GIT team have been **evaluating and nominating** the finalists for a shortlist from all registered products or services. The finalists are presented to the GIT community and the market for voting. Those who receive the most votes will win a place among the first three winners. They receive a trophy and the GSA winner status including logo.

Presentation: We name all nominated finalists. **Detailed descriptions** of the products and their benefits in the usual online and offline editions and channels, **as well as flanking advertising, are available via the GSA Special Promo Package.**

GSA Service Standard

- List your current company data on the voting page incl. link to your company
- Mention of your company, product name in the print editions, the e-issues and on the online voting page
- GSA logo for use in your advertising
- Advertising in print and online can be booked for a fee

Free of charge: 0 €

WITHOUT
Product
Description

GSA Special Promo Package

- We list your current company data on the voting page incl. link to your company
- Mention of your company, product name in the print editions, the e-issues and on the online voting page
- GSA logo for use in your advertising
- Publication of a detailed product description in the print and e-issues and on the online voting page
- Correction option for the detailed product description
- Logo of your company on the online voting page
- Online feature promotion in the GIT Newsletter
- Full banner promotion in the GIT Newsletter

Incl.
Product
Description and
Advertising

Complete flat rate: 2,470 €

Additional booking in German issue
GIT SICHERHEIT: 50% discount

GIT
SECURITY
AWARD
PROMOTIONS

WILEY

SecureLeader

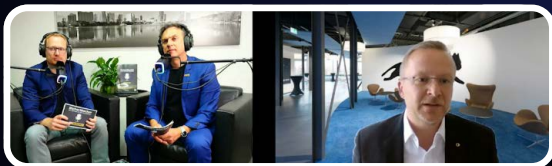
The GIT Talk with the Market Leaders

GIT SICHERHEIT



Professional video interview platform

With the format "SecureLeader – The GIT Talk with the Market Leaders" GIT SECURITY offers a professional video interview platform for companies in the security industry. Industry experts and market leaders talk about current trends, innovations and best practices and target decision-makers and security technology professionals.



The format at a glance

- 10 to 30 minutes talk
- Recording and production by GIT SECURITY
- High reach via landing page, newsletter and LinkedIn
- Cross-media presence through the Combination of video, online and print
- Editorial preparation of the Interviews for publication in GIT SECURITY

Distribution via

- GIT SECURITY Online Portal
- GIT SECURITY Newsletter
- GIT SECURITY print edition (as teaser or complete)
- LinkedIn channel of GIT SECURITY
- Further target group-specific communication measures

Price: 4.500 €



Your advantages

- Positioning as an opinion leader in the industry
- High visibility in the relevant target group
- Professional implementation and marketing from a single source
- Sustainable use of content across different channels



Test · Trial Promotions Overview

- We show your product or service in a large overview with other providers
- Approx. 10 providers from your segment
- We research comparative data
- We show your product or service in a table as a complete overview and make it available to the GIT community
- Large publication offline/online – in print, digital, as an e-special and social media

Appearance in table	free of charge, at the invitation of the editors
Link (i.e. to your shop)	580 € optional
Advanced Advertorial (Display with image, 1000 characters of text, QR code for further information or purchase option)	1,760 € optional
Plus advertisement	according to price list optional

Month	Topic	Trade show
June	Smoke detectors	Feuertrutz
Sept	Video systems	Feuertrutz
Oct	Safety shoes	Security
Nov	Optoelectronic safety devices	Arbeitsschutz aktuell

Subject to change. Further product overviews in preparation / on request

We provide the large
GIT SICHERHEIT community
the right overview. Be there
when we present the top players
from all areas of safety and
security in comparison, in tests,
or promotion.



Print ▲



Print ▲

◀ Web

◀ Web

Wiley Test & Trials

2

GIT Product Trial

Potential customers get to know your product or service

- We present your product in our media and channels
- We work with you to find 5–10 potential customers
- We organise the dispatch of your product, which is provided free of charge, and request a statement, which we publish after consultation

Complete flat rate: 3,690 €

Availability by arrangement and subject to the product or service | plus fixed fees depending on the amount of work involved



3

GIT Reader Test Exclusive

Potential customers test your product or service exclusively

- We present your product or service in a big launch report
- We are looking for a number of testers exclusively for you in the GIT community who will test your product or service
- Up to 5 readers test your product
- We collect the feedback, evaluate it and make it available to you
- We create a summarizing text for publication (approx. 2000 characters) on your and the Wiley GIT Online/ Offline channels

Complete flat rate: 5,490 €

Availability by arrangement and subject to the product or service | plus fixed fees depending on the amount of work involved



Option Content Plus

- We will also compile and publish a more detailed test report for you (approx. 2 – 4 pages, 4000 – 8000 characters) and consult with you on its publication
- Publication on all your and the Wiley GIT online/offline channels

Additional flat rate: 1,780 €

Option Tester Plus

- We search for and supervise up to 10 testers for you

Additional flat rate: 2,140 €

PRO-4-PRO

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Edge Analytics - leistungsstark und Kliggestalt

Die Kamera für die Eckmontage unterstützt bis zu drei kostenlose I-PRO KI-Anwendungen gleichzeitig, z. B. AI Video Motion Detection, Privacy Guard und People Detection. Um die Privatsphäre zu schützen, kann die Funktion AI Privacy Guard von I-PRO automatisch Gesichter oder ganze Körper unerkennbar machen und einen geschwärzten Stream erzeugen. Ein integriertes Mikrofon ermöglicht die KI-basierte Erkennung von Schreien, Glasbruch und mehr.

Cybersecurity

Die vandaliemussichere Kamera verfügt über eine sichere Biosk-Funktion und erfüllt den Standard FPS 140-2 Level 3 für erhöhte Cybersecurity.

KI VIDEO

Business Partner

I-PRO EMEA B.V.
 Laenderhoogweg 25
 1101 EB Amsterdam
 Niederlande

Kontakt zum Business Partner

Ich interessiere mich für:

- ☐ ein Angebot
- ☐ einen Rückruf
- ☐ detaillierte Informationen

Ihre Anfrage

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[sk](#)

GSA 2025

Corporate Security

Top-Feature

Kommunale Sicherheit

**Gespräch mit der Düsseldorfer
Ordnungsdezernentin Britta Zur**

Kommunale Sicherheit ist ein
Schnittstellenthema, das von

Modern design

Optimized for mobile devices

Clear structure



The Product Portal for Lead Generation

Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

- (a) **“Wiley”** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.
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- (e) **“Insertion Order”** or **“Purchase Order”** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.
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- (g) **“Reprint Quotation”** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.
- (h) **“Terms”** means these terms and conditions.

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- 5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.
- 6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
- 7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
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- 9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.
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- (a) Section II (Ad Placement and Positioning);
 - (b) Section IV (Reporting) (excluding clause IV(b));
 - (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
 - (d) Section XIII (Third Party Ad Serving and Tracking)

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Advertising and Reprint Production Terms and Conditions

PRICING

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
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ePrint created	35%	ePrint created	35%
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