



App Intersec 2016

by Wiley and GIT

intersec
 17 - 19 January, Dubai

Official Intersec App: The clever companion for all Intersec visitors

Welcome to Intersec 2016 in Dubai: GIT SECURITY and Messe Frankfurt Middle East, the organizer of Intersec, present all exhibition visitors the official Intersec app. With the official Intersec app we show your customers exactly where to go: directly to you! Without any diversions. The exhibition app provides visitors with the necessary overview. Clearly structured according to main topics the exhibition app is a useful navigation tool for MENA region's leading trade fair for Security, Safety and Fire Protection – and the perfect advertising platform for companies who want to present their products and service to the Intersec audience.



Do your own thing!

With the **Theme Tour Package!**

The GIT SECURITY exhibition app is clearly structured according to main themes

These tours offer decision makers:

- Fire & Rescue
- Perimeter and Physical Security
- Oil & Gas
- Construction
- Banking
- Smart Home
- ... ask for more to come

Included extra value:

- Tour description
- Your entry is linked within the tour
- Display of the tour on the hall plan

Logo included in the hall plan!

€ 1,250

max. 10 places per tour



There is only one number 1!

As the **App Main Sponsor** you are the exclusive Premium Partner of the GIT exhibition app for Intersec 2016.

Premium features:

- Firmly anchored on the start page of the app
- Visible with every call-up
- Link to your URL!
- Powered with your company logo

€ 7,500

1x exclusive!



For all those who think in large format!

Our **Full-format Interstitial Package.**

- 3D hall plan powered by your company
- 3 second insert for each call up of the exhibition map
- Link to your URL

This form of advertising gives you freedom for design.

From professionals for professionals.

€ 6,500

1x exclusive!



Rotating visibility!

As the **App Co-Sponsor** you are visible on promotion material of the app – and your banner will rotate through the app run-of-site.

€ 2,500

max. 6 places!



Really push your advertising!

With precise **Text Messages**

- Your message with up to 140 characters, even when the app is closed
- Can be booked exclusively 2x daily Sunday – Tuesday

Only a total of 6 push notes are available. For everyone who has something to say.

€ 1,750

max. 6 places!



Top placement!

Logo Package. Take the pole position with your logo. With a link to your URL – that's the way to make contacts!

Included:

- Your company profile or product highlight

€ 990

next page ▶





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Programmed for success!

This **Exhibition App** is mobile orientation at its best.

- The app will be intensively used for preparation and after the event – You gain directed attention.
- The app will be available for 3 platforms: iPhone, Android and Windows Phone – so you address many potential customers.
- Price includes an evaluation of use at the end of the event – you can keep a check on your success.

Talk to us if you want to talk about success.

Our team will be glad to help you.

All plans in 3D!

Reference

We built the app GIT security to Security Essen, a huge success for the advertising companies.



Content details and more examples here:
[GIT security app](#)



Previews: Look and feel of intersec App

Features

- General information on travel, stay, data and facts
- Global search with filter function
- List of exhibitors with contact details and link to the map
- Dynamic map with 2D and 3D view
- Theme tours
- Data updates
- Language: English
- Available platforms: iPhone, Android and Windows Phone



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