



The Official App intersec Dubai

by GIT SECURITY

intersec

January 20–22, 2019
Dubai, United Arab Emirates

The clever companion for all Intersec visitors

GIT SECURITY and Messe Frankfurt Middle East, the organizer of Intersec, present all exhibition visitors the official app intersec Dubai by GIT SECURITY. For you as an exhibitor, we are glad offering different formats of advertising to attract targeted attention. Take advantage of one of our great offers and lead both your customers and prospects straight to your booth. Point them in the right direction – your direction! The exhibition app provides visitors with the necessary overview. Clearly structured according to main topics the exhibition app is a useful navigation tool for MENA region's leading trade fair for Security, Safety and Fire Protection – and the perfect advertising platform for companies who want to present their products and service to the Intersec audience.



Do your own thing

With the **Theme Tour Package**

The GIT SECURITY exhibition app is clearly structured according to main themes

We offer these tours:

- Access Control • Aviation Security • Biometric Security • Drones • Fire Protection
- Information Security • IP Analytics • Oil & Gas • Perimeter Protection • Safety & Health at Work • Safety Design in Buildings • Smart Home • Video Security

Included extra value:

- Tour description
- Your entry is linked within the tour
- Display of the tour on the hall plan

Logo included in the hall plan

€ 1,500

max. 10 places per tour



There is only one number 1

As the **App Main Sponsor** you are the exclusive Premium Partner of the GIT exhibition app for Intersec 2019.

Premium features:

- Firmly anchored on the start page of the app
- Visible with every call-up
- Link to your URL
- Powered with your company logo

€ 7,950

1x exclusive



Rotating visibility

As the **App Co-Sponsor** you are visible on promotion material of the app – and your banner will rotate through the app run-of-site.

€ 2,950

max. 6 places



The special feature at the fair

As the selfie feature sponsor you are on the spot. Your logo will be shown on the selfie frame as well as live at the trade fair and will be shared in social networks.

€ 4,950

1x exclusive



Really push your advertising

With precise **push notifications**

- Your customized message with up to 120 characters, even when the screen is locked and the app is closed
- Can be booked exclusively 2x daily Sunday – Tuesday

Only a total of 6 push notes are available. For everyone who has something to say.

€ 2,250

max. 6 places



Top placement

Logo Package. Take the pole position with your logo. With a link to your URL – that's the way to make contacts.

Additionally, your company profile or product highlight will be included in the exhibitor entry with a large teaser image.

€ 990

next page



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Programmed for success

This Exhibition App is mobile orientation at its best.

- The app will be intensively used for preparation and after the event – You gain directed attention.
- The app will be available for 2 platforms: iOS and Android – so you address many potential customers.
- Price includes an evaluation of use at the end of the event – you can keep a check on your success.

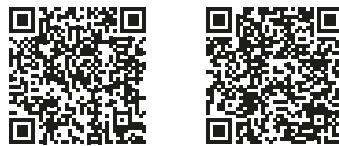
Statistics 2018

2,340 Downloads thereof 1,284 iOS
1,056 Android

1,979 Push Registrations
30,517 access calls
1.55 minutes of average use

Reference

The best reference is our last year's App.



Features

- General information
- Global search with filter function
- List of exhibitors with contact details and link to the map
- Personalized my Intersec area
- Bookmark function and text notes
- Dynamic map with 2D and 3D view
- Theme tours
- Selfie Feature
- Activity Feed
- Data updates
- Language: English



Our sales team will be happy answering any further questions you may have.
Team Safety & Security:



Steffen Ebert
Publishing Director
Tel.: +49 (0) 6201 606 709
steffen.ebert@wiley.com



Oliver Haines
Sales Representative
Tel.: +44 1743 369 611
impressive.marketing@virgin.net



Miryam Reubold
Media Consultant
Tel.: +49 (0) 6201 606 127
miryam.reubold@wiley.com



Ben Chen
Sales Representative
Tel.: +88 62 2508 246 711
benchen@jccbiz.com



Dr. Heiko Baumgartner
Publishing Director
Tel.: +49 (0) 6201 606 703
heiko.baumgartner@wiley.com



Dave Harvett
Sales Representative
Tel.: +44 121 7052 120
daveharvett@btconnect.com



Manfred Höring
Sales Representative
Tel.: +49 (0) 6159 50 55
media-kontakt@t-online.de



Oliver Scheel
Commercial Manager
Tel.: +49 (0) 6201 606 748
oliver.scheel@wiley.com